



ABOUT ME

My name is Christian Araya Gutiérrez, I am a Costa Rican animator and designer passionate about all types of digital art, photography, graphic design, motion graphics, visualism, video mapping, digital animation, character design and scenarios, conceptual art And 3D. Also I'm used to work in groups of people where collaboration is the key, and also always open to manage projects and lead people.

SOFT SKILLS:

- Direction.
- Fast problem solving.
- Comunication.
- Idea exchange.
- Delegation.
- Decision-making.
- Planning.

CONTACT ME

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CHRISTIAN ARAYA

CREATIVE DIRECTOR, DESIGNER & ANIMATOR

WORK EXPERIENCE

UtilizeCore February2020 - March2023

Working as a creative in the marketing and product departments, producing amazing and wonderful designs focused on the UI of the webpage and platform, also creating and researching for patterns which enhance the UX and provides a great usability supported by creative UI animations and illustrations.

Amazon SJO July2019 - February2020

Working on Selling Partner Support department giving assistance to sellers of the platforms from different marketplaces.

Inegniosos Grupo Estratégico November 2019-December 2019

Creative Director of a campaing for **Comisión Nacional de Emergencias de Costa Rica**, working in the production department creating scripts, storyboards, animating and editing the recorded footage.

Wenox Media October2019 - November 2019

Motion graphic animator in a project for the Banana production Industry creating educational videos about safety procedures.

Tácticas Creativas BTL April 2017 - October 2017

Worked in the design department doing graphic design and diferent kinds of animations for Nestlé, Nesquick, Ingrup, Cinepolis and Samnsung. this work went for graphic artowrk to complete design of stands and BTL activations for each brand.

Aura Club & Dancefloor November 2014 - October 2016

Main designer for video mapping, visuals and lighting, also worked as flyer designer and event photographer.

Freelance Designer and Animator 2015 - Present

Vj, digital animator and creative producer dedicated to the design of scenarios, video mapping experiences, visuals and events, for Clubs such as Aura Club and Dancefloor, DOPE, LIV, Xcape, Einstein, Frathouse, Bar La Cali, Belle, Rapsodia and private parties for Véritas University. In addition to artistic installations at the MADC and the French Alliance of Costa Rica.

EDUCATION

Licenciatura en Animación Digital: Universidad Véritas, graduate february 2020.

PROFESSIONAL SKILLS

Figma, Lottie, Rive, Spline, Bodymotive (AE), Adobe Photoshop, Adobe Illustrator, Autodesk Maya, Adobe After effects, Quixel Suite, Adobe Premiere, Resolume Arena, Pixologic Zbrush, Substance Painter, Mari, Word, Power Point, Excel, Speed Tree, 3D Coat, Marvelous Designer, Adobe Lightroom.